

# Justin L. Gibson

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## practice

**Design Associate** ≡ University of Nebraska–Lincoln ≡ Sept. 2016–Present

- ≡ Produce digital graphics, photography, and visual materials for the College of Arts and Sciences
- ≡ Manage college Instagram account and serve on campus Visual Communicator Network committee

**Chief Stitching Officer** ≡ scene-stitcher ≡ Oct. 2020–Present

- ≡ Design cross stitch patterns, sell pieces online and in person, and maintain small business operations

**Graphic Designer** ≡ Crete Carrier Corporation ≡ Sept. 2012–June 2016

- ≡ Concepted record recruitment campaigns, photographed special events, and developed corporate brand

**Instructor of Graphic Design** ≡ Union College ≡ Jan. 2014–May 2014

- ≡ Co-taught an upper division typography course, mentored students, and created study aids

**Internet Marketing Coordinator** ≡ Senior Insurance Marketing ≡ Feb. 2011–Sept. 2012

- ≡ Crafted a monthly newsletter and sent email blasts to thousands of agents in over 40 states

## bonus

**Personality** ≡ Enneagram 1w9 ≡ CliftonStrengths: Discipline, Analytical, Developer, Maximizer, Empathy

**Language** ≡ native American English ≡ conversational Spanish

## studies

**B.S. in Graphic Design** ≡ Union College ≡ Lincoln, Nebraska ≡ May 2010

- ≡ Graduated summa cum laude as class president and one of three honors program students in class of 197

**Graduate Certificate in Public Relations & Social Media** ≡ University of Nebraska–Lincoln ≡ May 2018

- ≡ Completed accelerated courses in advertising, digital analytics, marketing, and social strategy

## trophies

**Hermes Creative Awards** ≡ Association of Marketing and Communication Professionals

**American Inhouse Design Awards** ≡ Graphic Design USA

**Prism Awards** ≡ American Marketing Association Lincoln

**Nebraska Student Silver ADDY** ≡ American Advertising Federation

**Nebraska Quill Student Awards of Merit** ≡ International Association of Business Communicators

